

*News from*



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**GE Commercial Motors by Regal Beloit Announces Name Change:  
Pool and Spa Motors to Align with Marathon Electric**

**October 2007--Fort Wayne, IN--**GE Commercial Motors by Regal Beloit has announced that its pool and spa pump-motor products have been strategically aligned with Regal Beloit's Marathon Electric business and will use the Marathon Electric brand for its services and products.

Marathon Electric Commercial Motors will continue to offer a complete line of pool and spa motors, including single and two-compartment, and the imPulse™ ECM, a new electronically commutated motor that will revolutionize spa applications.

"GE Commercial Motors by Regal Beloit has long been known as an industry leader for developing innovative new technologies," said Tim Harris, Business Leader for Marathon Electric Commercial Motors. "We are proud to join the legacy of Marathon Electric, one of the premier names in motor technology since 1913."

Marathon Electric Commercial Motors will maintain the division's Fort Wayne, IN-based corporate headquarters, as well as its Lean 6-Sigma, ISO-9001:2000 manufacturing facilities.

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*Marathon Electric Manufacturing Corporation is a subsidiary of Regal Beloit Corporation (NYSE:RBC). Regal Beloit Corporation is a leading manufacturer of mechanical and electrical motion control and power generation products serving markets throughout the world. Regal Beloit Corporation is headquartered in Beloit, Wisconsin, and has manufacturing, sales, and service facilities throughout the United States, Canada, Mexico, Europe and Asia. For more information about Marathon Electric, visit the company's website at [www.MarathonElectric.com](http://www.MarathonElectric.com).*